

IDPT - PLACEMENT DRIVE 2025

SU ખાતે પ્લેસમેન્ટ ડ્રાઇવ યોજાય

સુરત । ઇન્સ્ટિટ્યૂટ ઓફ ડિઝાઇન, પ્લાનિંગ એન્ડ ટેકનોલોજી સાર્વજનિક કોલેજ ઓફ એન્જિનિયરિંગ એન્ડ ટેકનોલોજી (SCET) દ્વારા પ્લેસમેન્ટ ડ્રાઇવનું આયોજન કરવામાં આવ્યું હતું. જેને “ઓપરેશન કનેક્ટ” નામ આપવામાં આવ્યું હતું. આ ખાસ ડ્રાઇવનો ઉદ્દેશ અભ્યાસ અને વ્યાવસાયિક ક્ષેત્ર વચ્ચેનો પુલ રચવાનો હતો. જ્યાં વિદ્યાર્થીઓ અને ઉદ્યોગવિશે પ્રયત્નશીલ વ્યવસાયિકોને એક પ્લેટફોર્મ પર મળી શકે.



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DETAILED REPORT: PLACEMENT DRIVE AT IDPT on 27th May 2025

Brief: The Placement Drive at IDPT, was held on 27th May 2025, successfully to bridge the gap between academia and industry, providing 60 registered students with opportunities to interact with 43 participating firms. The event included graduate and Firm registration, welcome note, placement drive sessions, and lunch, resulting in 20 B. Arch and 13 B.ID Graduates secured placement offers. The placement drive not only facilitated placement opportunities but also fostered valuable connections, skill development, and future collaborations, making it a resounding success.

Aim: To bridge the gap between academia and industry by providing a platform for students to showcase their skills and secure placement opportunities.

Objective: To provide a platform for students to interact with potential employers and secure placement opportunities.

<u>EVENT HIGHLIGHTS</u>	
TASK	ACTIVITY
Registration:	Approximately 60 students registered for the placement drive, demonstrating their enthusiasm for exploring career opportunities.
Welcome Note and Greetings:	The welcome note set the tone for the event, emphasizing the importance of networking and making meaningful connections.
Placement Drive Session:	The session provided a platform for students to interact with potential employers, discuss job opportunities, and demonstrate their skills and knowledge.
Lunch and Farewell Party:	The informal setting allowed students and employers to connect on a personal level, fostering relationships and potential collaborations.



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PRE-EVENT ACTIVITIES	
TASK	ACTIVITY
Google Form for Students:	Created a Google Form to register interested students, which helped in identifying the number of participants and their preferences.
Google Form for Firms/Recruiters:	Designed a Google Form to register interested recruiters, which facilitated the collection of company profiles, job descriptions, and recruitment requirements.
List of Registered Students/Interested Students:	Compiled a list of registered students, which helped in planning the logistics and ensuring that all registered students were accommodated.
List of Interested Recruiters:	Prepared a list of interested recruiters, which enabled the team to coordinate with the companies and finalize the event details.

AGENDA on the Event Day		
Timing	Activity	Location
9:00 - 9:30 am	Registration – Firm and Students (Around 60)	N.J.Seminar Hall
10:00 - 10:30 am	Welcome Note and Greetings	N.J.Seminar Hall
10:30 - 1:30 pm	Placement Drive Session	IDPT Building 2 nd Floor
1:30 - 2:30 pm	Lunch and Farewell Party	At Canteen



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EVENT ACTIVITIES	
TASK	ACTIVITY
Welcome Address:	Delivered a welcome address, introducing the concept of "Connect" and emphasizing the importance of networking and collaboration between academia and industry.
2nd Floor Plan for all Offices:	Ensured that all offices on the 2nd floor were prepared to accommodate the registered students and recruiters.
Registered Students Interview/Discussion:	Coordinated the interview and discussion sessions between registered students and recruiters, providing a platform for students to showcase their skills and secure placement opportunities.
Lunch:	Organized a lunch break, providing an opportunity for students and recruiters to interact informally and build connections.



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<u>POST-EVENT ACTIVITIES</u>	
Analysis of Data with Matrix:	Analysed the data collected during the event, using a matrix to evaluate the effectiveness of the placement drive.
Preparation of Student Letter:	Prepared a letter for students, providing the no. of firms selected then along with their preferences and also shared Joining letter for Placement Drive.
Mail to Firms:	Sent a follow-up email to the participating firms, thanking them for their participation and seeking feedback on the event and also shared students contact details for their further correspondence.
Distribution of Letters to students	On 4rd June gave each student's hard copy of the letters along with joining report.

OUTCOMES

- **Placement Opportunities:** 40 B. Arch students and 28 B.ID Students secured placement offers from participating firms.
- **Firm correspondence:** 43 Firms registered for the event.
- **Networking:** Students and employers established valuable connections, potentially leading to future collaborations and opportunities.
- **Skill Development:** Students gained experience in interviewing, networking, and presenting themselves to potential employers.

The Placement Drive at IDPT was a resounding success, providing students with valuable opportunities for career development and networking. We look forward to building on this success and continuing to support our students in their future endeavours.